

## CIET 2014

### Conference Programme

#### Thursday, 19 June

from 13 <sup>00</sup>	Registration	
15 <sup>15</sup> –16 <sup>00</sup>	Opening Session	Amphitheater
16 <sup>30</sup> –18 <sup>00</sup>	Presentations in Concurrent Sessions	Amph., 102, 107, 108
18 <sup>00</sup> –18 <sup>30</sup>	Coffee Break	Hall
18 <sup>30</sup> –20 <sup>00</sup>	Presentations in Concurrent Sessions	Amph., 107, 108
20 <sup>00</sup>	Dinner Party	01, 02

#### Friday, 20 June

09 <sup>00</sup> –10 <sup>30</sup>	Presentations in Concurrent Sessions	Amph., 102, 107, 108
10 <sup>30</sup> –11 <sup>30</sup>	Taste Dalmatia (Refreshment break)	Hall
11 <sup>30</sup> –13 <sup>00</sup>	Presentations in Concurrent Sessions	Amph., 102, 107, 108
13 <sup>00</sup> –14 <sup>00</sup>	Book Exhibition + Coffee Break	Hall
14 <sup>00</sup> –15 <sup>30</sup>	Presentations in Concurrent Sessions	Amph., 107, 108
15 <sup>30</sup> –16 <sup>00</sup>	Closing Session	Amphitheater
16 <sup>00</sup>	Late Lunch	01, 02

#### Saturday, 21 June

09 <sup>30</sup>	Sightseeing of Diocletian's Palace and a bus tour of the city of Split	
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### Presentations in Concurrent Sessions

#### TRACK 1: Finance & Accounting in Search for New Solutions

##### Thursday, 19 June, Room 107

16 <sup>30</sup> –18 <sup>00</sup>	<b>Scientific Session</b>
TR01_S01	<i>Ante Mrčela, Damir Piplica, Joško Krivić</i> Investment Support to Small and Medium-sized ...
TR01_S02	<i>Lucian Ocneanu, Radu Cristian Bucșă</i> The Importance Of Economic Analysis In Investment ...
TR01_S04	<i>Lilia Șargu, Aliona Croitoru, Angela Berzoi</i> Applicability of Management Tools in Increasing the ...
TR01_S05	<i>Domagoja Buljan Barbača, Anita Rogošić</i> Financial Possibilities Within EU Funds for Local ...
TR01_S06	<i>Fuior Elena, Maxim Ion, Cărare Petru</i> Competitive Environment in the Banking Sector in the ...

##### 18<sup>30</sup>–20<sup>00</sup> Professional Session

TR01_P23	<i>Nenad Vudrić</i> Stjecanje dobara iz zemalja članica EU
TR01_P22	<i>Jasenska Bubić, Ivan Peronja, Ana Burazer</i> Financijska učinkovitost hrvatske broderske kompanije ...
TR01_P10	<i>Domagoja Buljan Barbača, Marin Begić</i> Blokirani računi građana – korektivna mjera za financijsku ...
TR01_P15	<i>Tomislava Pavić Kramarić, Tahita Babić</i> Dynamics of Development of Bancassurance – Comparative ...
TR01_P16	<i>Tomislava Pavić Kramarić, Marina Krajar</i> The Role of Reinsurance on the Croatian Insurance Market
TR01_P26	<i>Elena Bejan, Diana Martoncă, Domagoja Buljan Barbača</i> Comparative analysis of credit indebtedness of households in ...
TR01_P11	<i>Dijana Perkušić, Tina Pupačić</i> Procjena poslovne izvrsnosti kompanija u prehrambenoj ...

#### Friday, 20 June, Room 107

09 <sup>00</sup> –10 <sup>30</sup>	<b>Professional Session</b>
TR01_P01	<i>Ivica Filipović, Sara Škomrlj</i> Eksterna revizija i korporativno upravljanje
TR01_P02	<i>Petar Pepur, Jelena Mužinić</i> Utjecaj ABC metode na profitabilnost kompanije
TR01_P03	<i>Petar Pepur, Dijana Perkušić, Hrvoje Čondić Begov</i> Računovodstvene razlike između stjecanja i uvoza dobara
TR01_P04	<i>Branko Sorić</i> Profitabilnost malih banaka u Republici Hrvatskoj
TR01_P06	<i>Petra Jakaša</i> Dostupnost izvora financiranja malih i srednjih poduzeća u ...

##### 11<sup>30</sup>–13<sup>00</sup> Professional Session

TR01_P08	<i>Luka Mladineo, Katarina Jurišić</i> Obračun i računovodstveni tretman spomeničke rente
TR01_P09	<i>Luka Mladineo, Tina Denić</i> Financiranje gradova u Republici Hrvatskoj
TR01_P14	<i>Marko Miletić, Korana Gačina, Laura Marasović</i> Determinante kamatnih stopa banaka na dugoročne kunske ...
TR01_P17	<i>Marijana Bartulović, Ivica Filipović, Damir Mihanović</i> Neovisnost revizora kao pretpostavka učinkovitosti eksterne ...
TR01_P18	<i>Marijana Bartulović, Vjera Radović</i> Analiza poslovanja velikih banaka u Republici Hrvatskoj
TR01_P19	<i>Renata Lebo, Bože Plazibat, Lada Reić</i> Dijetni problem: prehrana studenata na Sveučilištu u Splitu

##### 14<sup>00</sup>–15<sup>30</sup> Professional Session

TR01_P20	<i>Marko Miletić, Ivana Antunović</i> Utvrđivanje potencijalnoga smjera prinosa dionica na ...
TR01_P21	<i>Marko Miletić, Damir Bakić</i> Potencijalne determinante kretanja obvezničkog indeksa ...
TR01_P25	<i>Jasenska Bubić, Jelena Lača</i> Financijsko i operativno restrukturiranje u postupku ...
TR01_P24	<i>Jasenska Bubić, Ana Burazer, Boris Peko</i> Investicijski okvir malog poduzetništva u Hrvatskoj
TR01_P12	<i>Jelena Vidović, Milena Zulim</i> Potpore male vrijednosti u razvoju malog gospodarstva
TR01_P13	<i>Jelena Vidović, Kristina Vrdoljak</i> Potpore razvoju malog gospodarstva kroz smanjenje cijene rada

#### TRACK 2: New Challenges in Entrepreneurship, Tourism and Trade

##### Thursday, 19 June, Room 108

16 <sup>30</sup> –18 <sup>00</sup>	<b>Professional Session</b>
TR02_P07	<i>Anita Krolo Crvelin, Ivan Peronja</i> Upravljanje ljudskim potencijalima u malim i srednjim ...
TR02_P05	<i>Slađana Brajević, Antonija Babić, Jennifer Cvitanović</i> Položaj žena u poduzetništvu u Republici Hrvatskoj
TR02_P06	<i>Duško Jelaska, Ivan Lovrić, Ivona Jukić</i> Trendovi digitalnog marketinga
TR02_P10	<i>Ivan Akrap, Slavica Čapin Jakišić</i> Zloupotrebe u postupcima predstečajne nagodbe
TR02_P08	<i>Marina Lolić Čipčić, Anamarija Zečević</i> Analiza koncentracije tržišta osiguranja u Republici Hrvatskoj

##### 18<sup>30</sup>–20<sup>00</sup> Professional Session

TR02_P02	<i>Ivana Plazibat, Ivan Peronja, Tonka Eterović Matijašić</i> Carinski postupci s gospodarskim učinkom, postupak ...
TR02_P09	<i>Marina Lolić Čipčić</i> Cijene nafte i tržište naftnih derivata u Europskoj Uniji
TR02_P12	<i>Mijana Matošević Radić, Josipa Strunje</i> Ekonomski učinak i institucionalni položaj turizma u ...
TR02_P03	<i>Goran Čorluka, Vlatka Karabatić, Stanko Geić</i> Sezonalnost zapošljavanja u turizmu – poslovni slučaj Grad ...
TR02_P01	<i>Stanko Geić, Marija Jurišić, Goran Čorluka</i> Razvojne perspektive urbanog turizma – poslovni slučaj ...

#### Friday, 20 June, Room 108

09 <sup>00</sup> –10 <sup>30</sup>	<b>Scientific Session</b>
TR02_S09	<i>Goran Čorluka, Mijana Matošević Radić</i> Analysis of Seasonality - Inbound Tourist Demand in Croatia
TR02_S13	<i>Mateja Petračić, Daria Jandrečić</i> Evaluation of Social Networks in the Development of ...
TR02_S10	<i>Claudia Melinte, Claudia Tcaciac</i> The Experience and the Opportunity of Implementation of ...
TR02_S11	<i>Ivona Jukić, Slađana Brajević, Antonija Babić</i> The Role of Clusters in the Development of Small and ...
TR02_S05	<i>L. Savga, V. Sitnicenco, A. Panuta, S. Turcanu</i> Tendencies and Strategic Priorities of Developing ...
TR02_S14	<i>Victor Apopii, Larisa Savga</i> Development of Domestic Trade in a Globalized Economy

##### 11<sup>30</sup>–13<sup>00</sup> Scientific Session

TR02_S02	<i>Adrian Gherasim</i> Distribution on the International Market
TR02_S08	<i>D. Perkušić Malkoč, K. Rakušić Cvrtak, A. Krolo Crvelin</i> The role of product design in creating loyalty to new ...
TR02_S12	<i>Simion Moraru, Ala Baciuc-Cazacu, Irina Raevskaia</i> The Ways of Creating Agrifood Market in the Republic of ...
TR02_S06	<i>Victoria Trofimov, Claudia Melinte</i> Economic and social problems related to migration ...
TR02_S04	<i>Violeta Urban</i> Labour Force in Romania and the Strategies of the National ...
TR02_S01	<i>Niță Nelu</i> Romania's Schengen Accession and Prospects

#### TRACK 3: New Achievements in Mechanical Engineering

##### Friday, 20 June, Room 101

09 <sup>00</sup> –10 <sup>30</sup>	<b>Professional Session</b>
TR03_P05	<i>Nataša Gojgić</i> Upravljanje održavanjem memo-kontrolne opreme ...
TR03_P02	<i>Bože Plazibat, Ado Matoković, Zvonimir Štingl</i> Computer Program for Calculating Geometrical Properties ...
TR03_P06	<i>Zoran Kurelić, Igor Gabrić</i> Utjecaj hladnog gnječčenja na svojstva disperzivno ...
TR03_P01	<i>Nenad Vulić</i> Amended Calculation Procedure for Involute Marine Gears ...
TR03_P10	<i>Ivo Jerčić, Alen Kovač</i> Uloga konstrukcije i razvoja u procesu snižavanja troškova ...
TR03_P09	<i>Marko Kilić, Miroslav Komlenović, Marko Vulić</i> Elektromehanički sustav za određivanje pozicije broda
TR03_P07	<i>Andrija Dujić, Zlatko Jankoski</i> Idejno rješenje sunčeve fotonaponske elektrane u Kopilici

**11<sup>30</sup>–13<sup>00</sup> Scientific and Professional Session**

- TR03\_P08 *Marko Vukšić, Tonko Kovačević, Joško Miše*  
Solar Climber: A Problem Solving Approach in Power ...
- TR03\_S04 *Siniša Zorica, Marko Vukšić, Ivan Zulim*  
Evaluation of DC-DC Resonant Converters For Solar ...
- TR03\_S03 *Petra Mesarić, Bruno Palašek*  
Supervisory Control and Data Acquisition for Energy ...
- Invited Lecture *Gerd Mühlenbeck*  
Innovations in Business: The Second Industrial Revolution
- CEMEX *Kajo Ferić*  
Predstavljanje tvrtke CEMEX

**TRACK 4: Interdisciplinary Approach to Teaching and Learning Methodology****Thursday, 19 June, Amphitheater****16<sup>30</sup>–18<sup>00</sup> Professional Session**

- TR04\_P07 *Nada Roguljić, Danijela Perkušić Malkoč, Ivna Jurić*  
Kako povećati kreativnost i motivaciju među nastavnicima ...
- TR04\_P08 *Sari Gustafsson*  
Steps to Becoming a Successful Educational Organisation
- TR04\_P05 *Katarina Krnić*  
Popularna pjesma – autentični nastavni materijal u ...
- TR04\_P09 *Marijana Jurišić, Ivana Vodogaz*  
Different Attitudes Towards Grammar Teaching and Testing
- TR04\_P18 *Petra Grgičević Bakarić, Edita Šalov*  
Teaching Business English: Metaphorically Speaking
- TR04\_P22 *Sanja Radmilo Derado*  
Formative Aspects of Portfolio Assessment in Business ...

**18<sup>30</sup>–20<sup>00</sup> Professional Session**

- TR04\_P02 *S. Antunović Terzić, T. Kovačević, S. Zorica, Lj. Malešević*  
Primjena Interneta stvari u visokom obrazovanju
- TR04\_P06 *Karmen Klarin*  
Konceptualno modeliranje kao podrška razvoju ...
- TR04\_P12 *Domagoj Gojak, Ivica Ružić*  
UniFrame – Okvir za razvoj aplikacija za visokoobrazovne ...
- TR04\_P11 *Stipe Semenčić, Ivica Ružić, Josip Vrlčić*  
Aplikacija za popis informatičke opreme razvijena preko ...
- TR04\_P13 *Nikola Grgić, Ivica Ružić, Ivan Burazin*  
Primjena CodeAnywhera u nastavi programerskih kolegija
- TR04\_P14 *Gordana Drašinac, Ivica Ružić*  
Primjena elektroničkog učenja u nastavi ronjenja ...
- TR04\_P16 *Alen Pezelj, Tatjana Listeš*  
Metodologija ispitivanje gradiva putem računala

**Thursday, 19 June, Room 103****18<sup>30</sup>–20<sup>00</sup> Scientific Session**

- TR04\_S03 *Silvana Kosanović, Brinton Tench Cox*  
Developing a CBI Curriculum: Challenges and Outcomes
- TR04\_S05 *Gorana Duplanić Rogošić*  
Lexical Collocations as a Building Block in Teaching ESP
- TR04\_S18 *Jasmina Rogulj, Ivana Čizmić*  
Importance of Individual Differences in ESP Context
- TR04\_S19 *Nikolina Bubica, Ivica Boljat*  
Strategies for Teaching Programming to Meet New ...

**Friday, 20 June, Amphitheater****09<sup>00</sup>–10<sup>30</sup> Professional Session**

- TR04\_P03 *Daiva Mikalkevičienė, Audrius Baranauskas*  
Communication Platform: Studies – Challenge for Business, ...
- TR04\_P20 *Tatjana Listeš, Alen Pezelj*  
Primjena usluge Google Docs u predmetu Informatizacija ...
- TR04\_P23 *Stjepan Pereža, Karmen Klarin*  
Unapređenje nastavnog procesa zasnovano na e-dnevniku
- TR04\_P24 *Siniša Zorica, Tonko Kovačević, Sandra Antunović Terzić*  
Implementacija računalnog programa na temelju studije ...
- TR04\_P10 *Ivo Baras, Renata Kožul Blaževski, Nada Roguljić*  
Primjena običnih diferencijalnih jednadžbi – modeliranje i ...
- TR04\_P19 *Arijana Burazin Mišura, Ivo Baras, Renata Kožul Blaževski*  
Učinkovito poučavanje matematike korištenjem primjera iz ...
- TR04\_P21 *I. Lukešin, S. Knežević, N. Grgić, J. Sluga, N. Roguljić*  
Applied Physics for the 21 Century Engineers: The Evolution ...

**11<sup>30</sup>–13<sup>00</sup> Scientific Session**

- TR04\_S01 *Pilar Alberola, Mercedes Aznar*  
Enhancing Employability From An Academic Perspective
- TR04\_S22 *Anica Hunjet, Goran Kozina*  
The Satisfaction of Polytechnics' Students With the Higher ...
- TR04\_S21 *Serap Firat*  
Importance of Human Resources Training in an Information ...
- TR04\_S11 *Hrvoje Golčić, Ivana Skelić, Maja Štula*  
Accessibility Issues Faced by Blind and Visually Impaired ...
- TR04\_S17 *Toni Milun, Magdalena Radočaj, Petra Hanić*  
The Influence of Gender on Academic Achievement

**14<sup>00</sup>–15<sup>30</sup> Scientific Session**

- TR04\_S16 *Monika Mladenović, Žana Žanko, Marko Rosić*  
Elementary Students' Attitude Towards Programming in the ...
- TR04\_S02 *Divna Krpan, Marko Rosić, Saša Mladenović*  
Teaching Basic Programming Skills to Undergraduate Students
- TR04\_S15 *Goran Zaharija, Ana Grubač, Andrina Granić*  
LEARN – LEgo Robot and Netlogo
- TR04\_S12 *Hrvoje Mladinić, Goran Zaharija, Saša Mladenović*  
Framework for Development of Physical Models and ...
- TR04\_S08 *Branko Sarić*  
On Impulse Response of Linear, Continuous-Time, Time-...



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